



ProjectExplorer.org  
Content & Usership Report  
2012-2017

# Report Overview

The [Content & Usership Report 2012 -2017](#) is a product of ProjectExplorer.org. This report contains information from publicly available data published by the [National Center for Education Statistics](#), as well as annual district and state report cards.

Online research for this report was conducted among 5,322 U.S. schools in which students and/or educators are registered or have demonstrated sustained use of ProjectExplorer.org. Enrollment data between 2012 and 2017 was used in research and analysis.

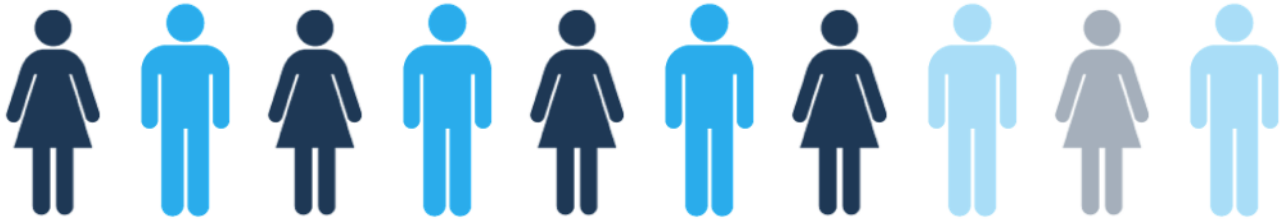
Data regarding ProjectExplorer.org's video content creation (page 4) was gathered during an internal asset audit conducted between January 1 and March 15, 2018. This audit included the full inventory of educational videos published by ProjectExplorer.org between September 1, 2007 and January 2017.

## **About ProjectExplorer.org**

ProjectExplorer.org is a nonprofit organization (501c3) that produces globally-focused multimedia programming for primary and secondary school students and educators.

ProjectExplorer.org's free online educational programming debuted in September 2006. Now a leader in the EDTech community, our online curricula stress global competencies and cover a wide range of interrelated subjects: History, Language, Arts, Social Studies, Sciences, and Mathematics.

# Whom We Serve



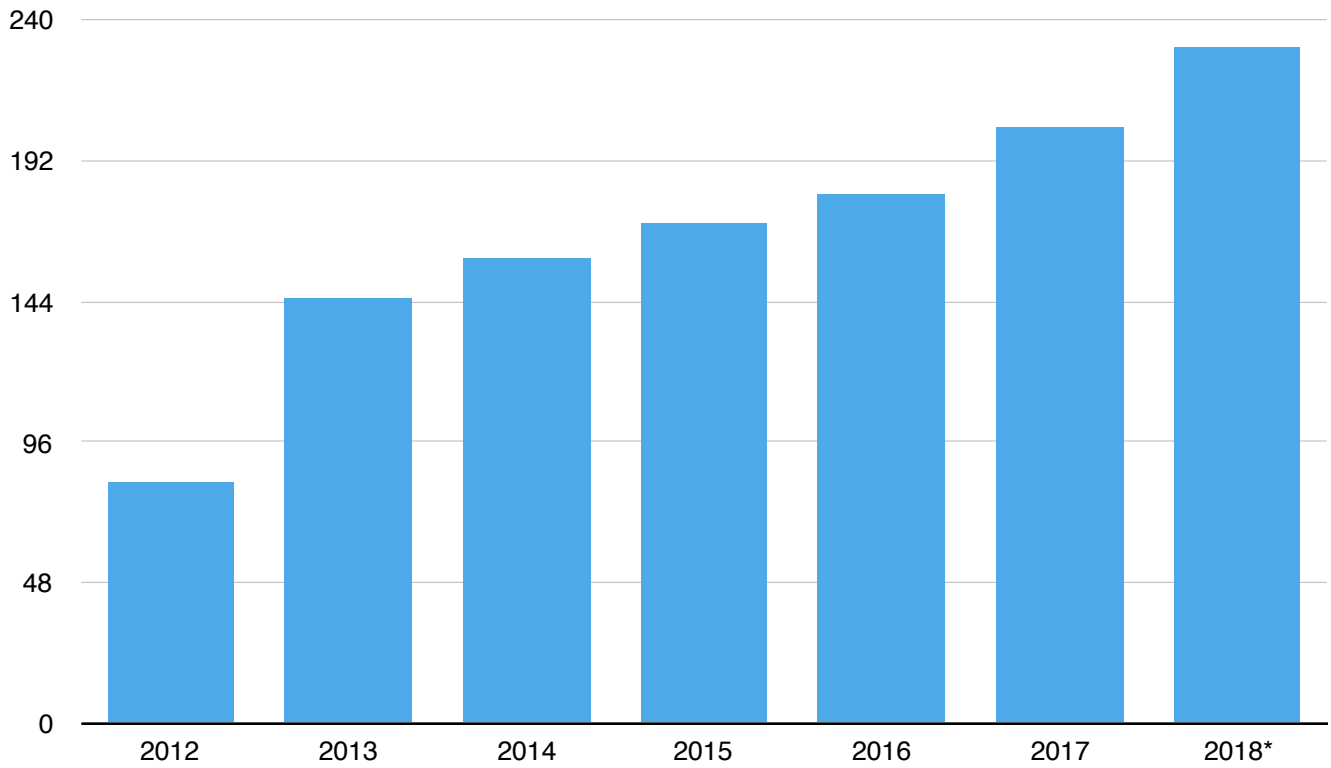
**7 in 10**

**ProjectExplorer.org users are economically disadvantaged**

ProjectExplorer.org primarily serves economically disadvantaged students (ages 8 - 18) across the United States. Currently, students and educators in 47 U.S. states and the District of Columbia benefit from our free academic programming.

Our videos and academic content are free to anyone, worldwide, who wishes to expand their global understanding. There is no registration process required by students, and there is no formal enrollment process required by schools.

# Video Lessons Available



*We project 50 new web episodes will be created in 2018 / 2019.*



# EASTERN REGION

**98%**

**Public / Charter School**

**2%**

**Private School**

## Demographics Served

Eligible for free/reduced lunch: .....71%

African American.....23%

Alaskan Native / American Indian.....<1%

Asian / Hawaiian / Pacific Islander.....19%

Hispanic.....36%

White.....20%

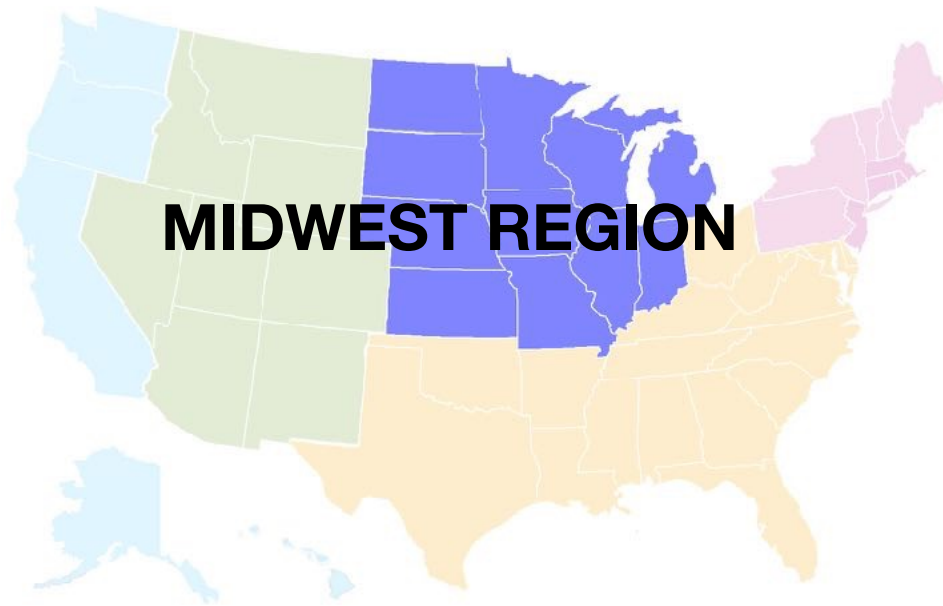
Multi-racial / Not Specified.....1%

**Percentage of Minority Students.....78%**

Grades 3 to 5.....31%

Grades 6 to 8.....26%

Grades 9 to 12.....43%



**98%**

**Public / Charter School**

**2%**

**Private School**

**Demographics Served**

Eligible for free/reduced lunch: .....43%

African American.....20%

Alaskan Native / American Indian.....1%

Asian / Hawaiian / Pacific Islander.....6%

Hispanic.....11%

White.....60%

Multi-racial / Not Specified.....2%

***Percentage of Minority Students.....39%***

Grades 3 to 5.....26%

Grades 6 to 8.....26%

Grades 9 to 12.....48%



**99%**

**Public / Charter School**

**<1%**

**Private School**

**Demographics Served**

Eligible for free/reduced lunch: .....56%

African American.....43%

Alaskan Native / American Indian.....<1%

Asian / Hawaiian / Pacific Islander.....14%

Hispanic.....17%

White.....22%

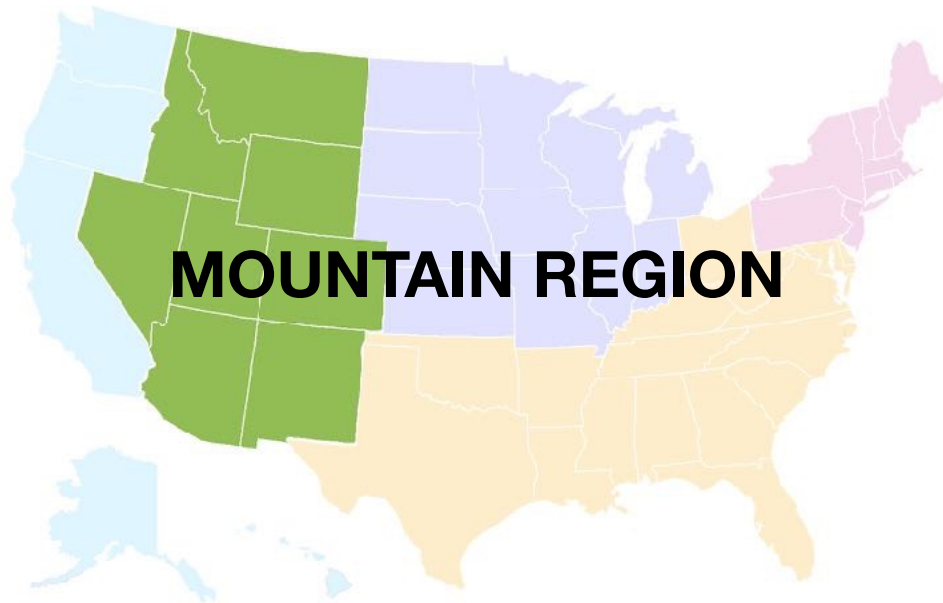
Multi-racial / Not Specified.....3%

***Percentage of Minority Students.....75%***

Grades 3 to 5.....24%

Grades 6 to 8.....39%

Grades 9 to 12.....37%



# MOUNTAIN REGION

**99%**

**Public / Charter School**

**1%**

**Private School**

## Demographics Served

Eligible for free/reduced lunch: .....65%

African American.....11%

Alaskan Native / American Indian.....14%

Asian / Hawaiian / Pacific Islander.....4%

Hispanic.....35%

White.....33%

Multi-racial / Not Specified.....3%

***Percentage of Minority Students.....67%***

Grades 3 to 5.....30%

Grades 6 to 8.....29%

Grades 9 to 12.....41%





**94%**

**Public / Charter School**

**6%**

**Private School**

**Demographics Served**

Eligible for free/reduced lunch: .....50%

African American.....5%

Alaskan Native / American Indian.....<1%

Asian / Hawaiian / Pacific Islander.....21%

Hispanic.....36%

White.....32%

Multi-racial / Not Specified.....5%

**Percentage of Minority Students.....68%**

Grades 3 to 5.....21%

Grades 6 to 8.....18%

Grades 9 to 12.....61%

# Data Notes

## **EASTERN REGION DATA NOTES**

For the purposes of this report, the Eastern region is defined as: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, Pennsylvania, New Jersey.

The data published on page 8 of this report is a regional sample of 1,767 schools in which ProjectExplorer.org is used by students and/or educators. See pages 13 to 19 for schools / school districts used in this analysis.

## **MIDWEST REGION DATA NOTES**

For the purposes of this report, the Midwest region is defined as: Wisconsin, Michigan, Illinois, Indiana, Ohio, Missouri, North Dakota, South Dakota, Nebraska, Kansas, Minnesota, Iowa.

The data published on page 9 of this report is a regional sample of 482 schools in which ProjectExplorer.org is used by students and/or educators. See pages 13 to 19 for schools / school districts used in this analysis.

## **SOUTHERN REGION DATA NOTES**

For the purposes of this report, the Southern region is defined as: Delaware, Maryland, District of Columbia, Virginia, West Virginia, North Carolina, South Carolina, Georgia, Florida, Kentucky, Tennessee, Mississippi, Alabama, Oklahoma, Texas, Arkansas, Louisiana.

The data published on page 10 of this report is a regional sample of 2,594 schools in which ProjectExplorer.org is used by students and/or educators. See pages 13 to 19 for schools / school districts used in this analysis.

## **MOUNTAIN REGION DATA NOTES**

For the purposes of this report, the Mountain Region is defined as: Idaho, Montana, Wyoming, Nevada, Utah, Colorado, Arizona, New Mexico.

The data published on page 11 of this report is a regional sample of 182 schools in which ProjectExplorer.org is used by students and/or educators. See pages 13 to 19 for schools / school districts used in this analysis.

## **PACIFIC REGION DATA NOTES**

For the purposes of this report, the Pacific region is defined as: Alaska, Washington, Oregon, California, Hawaii.

The data published on page 12 of this report is a regional sample of 111 schools in which ProjectExplorer.org is used by students and/or educators. See pages 13 to 19 for schools / school districts used in this analysis.

## **SCHOOL / SCHOOL DISTRICT DATA NOTES**

Student demographics were obtained through publicly available information for each school that has registered with ProjectExplorer.org, or where usage logs indicated sustained or repeat access of ProjectExplorer.org materials. Schools listed did not provide any feedback as part of this study. No endorsement is expressed or implied.

In some cases usage logs and registrations show multiple schools within a single district. In such cases and for the purposes of this report demographic data for the entire district was used. It is not necessarily the case that each and every school in each district uses ProjectExplorer.org.

For each school and district included, any Pre-Kindergarten to Grade 2 student demographics were removed, as ProjectExplorer.org programs are not designed for Pre-K to Grade 2 instruction.

**ALABAMA**

Bayside Academy  
 St. Paul's Episcopal School  
 Oakwood Adventist Academy High School

**ALASKA**

Chatham School District (5)

**ARIZONA**

Congress Elementary School\*  
 Litchfield Elementary School  
 Madison Simis Elementary  
 Mesa School District (79)

**ARKANSAS**

Marion Middle School\*

**CALIFORNIA**

Atwater Elementary School District (8)  
 Campbell Union High School (6)  
 Clayton Valley High School  
 Cohasset Elementary School  
 Cupertino Union School District (17)  
 El Monte Union High School  
 Farmersville Unified School District (6)\*  
 Granada Hills Charter High School  
 The Harker School  
 International High School (San Francisco)  
 Jefferson Union High School (5)  
 King Chavez High School  
 Loomis Basin Charter School\*  
 Malcom Elementary  
 Marin Primary & Middle School  
 North Bay Christian Academy  
 Ocean Grove Charter School\*  
 Pacific Ridge School  
 Porterville USD (19)  
 Sacramento Country Day School\*  
 San Luis Obispo Christian School\*  
 Santa Monica-Malibu USD (17)  
 Selma Unified School District (11)\*  
 St. Joseph the Worker School

**CALIFORNIA con't.**

St. Mark's School  
 Regency High School  
 William S Hart High School

**COLORADO**

Aurora Public Schools (50)  
 Boulder Valley School District (56)\*  
 Colorado Springs School District (51)\*  
 Cresson Elementary  
 Holy Family Catholic High School  
 Montessori School of Evergreen\*  
 Sage Canyon Elementary  
 Shadow Ridge Middle School\*  
 Skyview Academy\*  
 Sunset Middle School\*  
 Teller Elementary School\*  
 ThunderRidge High School\*  
 Victor Junior/Senior High School  
 Woodmen-Roberts Elementary School  
 World Compass Academy\*

**CONNECTICUT**

Bassick High School  
 Central High School  
 Frank T. Wheeler Elementary School  
 The Hotchkiss School  
 New Haven Public Schools (44)\*  
 Norwalk Public Schools (19)\*  
 Notre Dame Catholic High School  
 Scotts Ridge Middle School\*  
 Stamford Public Schools (20)  
 Warren Harding High School\*

**DELAWARE**

Dingman Delaware Elementary\*  
 The Independence School\*  
 Warrior Run School District (4)\*

**DISTRICT OF COLUMBIA**

Eaton Elementary School  
 District of Columbia Public Schools (111)\*

## **FLORIDA**

AIE Charter School\*  
Audubon Park Elementary  
Bonita Springs Elementary  
Broward Country Schools (310)  
Campbell Park Elementary\*  
Charlotte County Schools (24)\*  
Collier County Public Schools (67)\*  
David Posnack Jewish Day School  
Hillsborough County Public Schools (288)  
Kensington Park Elementary  
Miami Central Senior High School  
Mill Creek Elementary School  
Ocean Studies Charter School\*  
Palmer Trinity School\*  
South Daytona Elementary  
St. Johns Country Day School

## **GEORGIA**

Glenn C Jones Middle School\*  
Gwinnett County Public Schools (123)  
Marshpoint Elementary  
Rabun County Elementary School\*  
St. George's Episcopal School  
Woodland High School\*

## **HAWAII**

Le Jardin Academy  
Nanakuli Elementary School\*  
Waianae Elementary School

## **IDAHO**

Boise Independent School District (13)\*  
Preston School District (5)

## **ILLINOIS**

The Anaconda School\*  
Dr. Bessie Rhodes Magnet  
Glen Ellyn School District (5)\*  
Heritage Middle School\*  
Lincoln Elementary School  
Lyon Elementary School  
Heyworth High School\*

## **ILLINOIS con't.**

Jefferson Junior High\*  
Mahalia Jackson School  
Marian Catholic High School  
Murphysboro Community School District (4)\*  
Our Lady Of Tepeyac High School  
Smyth IB Magnet School  
Stevenson Elementary\*  
UNO-Garcia Charter High School  
Will County School District (4)\*  
Yale Elementary School

## **INDIANA**

Brownsburg High School  
Carmel High School  
Culver Academy  
Indianapolis Lighthouse Charter School\*  
New Prairie High School\*  
South Vermillion High School  
Taylor High School  
Wabash High School  
Western Middle School\*

## **IOWA**

Akron Westfield Community School (3)  
Unity Christian High School\*  
Grinnell High School  
Pleasant Valley School District (6)  
Woodward Granger Community School

## **KANSAS**

Basehor-Linwood School District (5)  
Olathe School District (50)\*  
Slate Creek Elementary\*

## **KENTUCKY**

Jefferson County Public Schools (172)  
Madison Southern High School  
Southwestern High School

## **LOUISIANA**

West Carroll (Forest)  
Isidore Newman School  
Kipp Central City Academy\*  
Lafayette Parish School District (40)  
St. Mary's Parish School District (23)

## **MAINE**

Bonny Eagle High School\*  
Bowdoinham Community School  
Leonard Middle School\*  
Medway Middle School\*  
Orono High School

## **MARYLAND**

Baltimore City Public Schools (189)  
Eleanor Roosevelt High School\*  
Frederick Country Public Schools (66)\*  
Loyola Blakefield High School  
McDonough High School  
Montgomery County Public Schools (202)  
Pittsville Elementary & Middle School  
Reid Temple Christian Academy\*  
Western Heights Middle School

## **MASSACHUSETTS**

Abby Kelley Foster Charter Public School  
Anne Sullivan Middle School  
Berkshire Country Day School  
Boston Public Schools (138)  
Codman Academy Charter Public School  
Dennis-Yarmouth School District (7)  
Longmeadow High School\*  
Lynnfield High School  
International School of Boston\*  
John F Kennedy Middle School\*  
Meridian Academy  
Muriel Snowden International School  
Natick Public Schools (8)  
The Newman School  
Revere Public Schools (11)  
Springfield Renaissance School  
St. Agatha School, Milton\*

## **MASSACHUSETTS con't.**

Taunton Catholic Middle School  
Wellesley Middle School

## **MICHIGAN**

Byron Center Public Schools (6)  
East Detroit Public Schools (3)  
Grandville High School  
Genesee Christian School\*  
Godfrey Elementary School  
Holt Public Schools (12)  
Jefferson International Academy\*  
Kent City Community Schools (3)  
Lee Middle School  
Lee High School  
Lowell Area Schools (7)  
Marie Elementary\*  
Pinehurst Elementary School  
Northview High School  
Our Savior Lutheran School\*  
Portage Central High School  
Sparta Area Schools (4)  
St. Philip Catholic Central High School\*  
Thornapple-Kellogg Schools (5)

## **MINNESOTA**

Anoka-Hennepin Public Schools (67)  
Beacon Preparatory  
Calvin Christian School  
Community of Peace Academy\*  
Forest Lake School District (15)  
Hopkins Senior High School  
Hopkins West Junior High School  
Hopkins North Junior High School  
Mahnomen Elementary School  
Mahnomen Secondary School  
Minneapolis Public Schools (59)  
Mounds View Public School District (12)\*  
Sauk Rapids-Rice School District (7)\*  
Seven Hills Classical Academy  
St. Elizabeth Ann Seton Middle School \*

## **MISSISSIPPI**

no schools currently using ProjectExplorer.org

## **MISSOURI**

Edgar Road Elementary  
Hazelwood East High School  
Wydown Middle School

## **MONTANA**

Four Georgians Elementary\*

## **NEBRASKA**

no schools currently using ProjectExplorer.org

## **NEVADA**

Coral Academy of Science  
Justice Myron E Leavitt Middle School\*

## **NEW HAMPSHIRE**

Berlin Public Schools (4)  
Goffstown High School\*  
Newport School District (4)  
Prospect Mountain High School\*

## **NEW JERSEY**

Glen Rock High School  
Gloucester Catholic Jr / Sr High School \*  
Louise A. Spencer School  
Manville Public Schools (4)  
Mustard Seed School  
The Oakland Public Schools (4)\*  
The Oakwood School  
Primary Prep Elementary School  
Saddle River Day School  
Whippany Park High School\*

## **NEW MEXICO**

Albuquerque Public Schools (40)\*  
Gallup McKinley County Schools (35)

## **NEW YORK**

Albany High School  
Amsterdam High School  
Ballston Spa Central School (6)  
Baruch College Campus High School  
Bethpage Senior High School  
Blessed Sacrament (Manhattan)  
Bloomfield Elementary School  
Brooklyn International High School  
Buckman Heights School  
Burnt Hills-Ballston Lake Senior High School  
Byron-Bergen Elementary\*  
The Chapel School\*  
The Churchill School  
Ethical Culture Fieldston School  
Fonda-Fultonville Central School (3)  
Grand Island Central Schools (5)  
Hackley School  
The Hewitt School  
Incarnation School  
Madison Oneida Boces\*  
Mayfield Jr. / Sr. High School  
Munsey Park Elementary School\*  
New York City Public Schools  
Oyster Bay High School  
Sag Harbor Public Schools (3)  
Schenectady High School  
Scotia-Glenville Senior High School  
Seaford Union Free School District (4)  
Sts Philip & James School  
Regis High School  
University Neighborhood High School  
Urban Assembly School for Law and Justice  
Utica City School District (12)  
Voorheesville Central School District (3)

## **NORTH CAROLINA**

Archer Lodge Middle School  
Blessed Sacrament School  
Carolina Forest International Elementary\*  
Charlotte Catholic High School  
Charlotte-Mecklenburg Schools (158)  
CM Eppes Middle School\*  
Concord Middle School\*  
Elkin City Schools (3)\*  
EP Pearce School\*  
The Epiphany School of Global Studies  
Erwin Montessori\*  
Jacksonville Commons Elementary  
Kings Mountain Intermediate School  
Kings Mountain West Elementary School  
Lincolnton High School\*  
Macon Country Schools (11)\*  
Mint Hill Middle School\*  
Moore Square Museum Middle School  
Nash-Rocky Mount Public Schools (28)\*  
Pender County Public Schools (16)\*  
Pitt County Schools (35)  
Root Elementary School  
Rosman High School\*  
Salisbury High School  
St. Mary Magdalene Catholic School\*  
Stough Elementary School\*  
Wellcome Middle School\*  
West Wilkes High School\*

## **NORTH DAKOTA**

Minot Magic City High School

## **OHIO**

Akron Public Schools (53)  
Alternative Education Academy\*  
Bay High School  
Bay Middle School  
Central Catholic High School (Toledo)  
Chillicothe Middle School  
Cincinnati Public Schools (63)\*  
Forest Hills School District (9)  
Hawken School

## **OHIO con't.**

John P Parker Elementary School, Cincinnati\*  
Lake Ridge Academy  
Memorial Middle School\*  
River View High School  
River View Junior High School  
Seven Hills School\*  
St. Margaret of York\*  
The Summit Country Day School\*  
Woodward High School

## **OKLAHOMA**

Bartlesville Public Schools (11)  
Klever Kids Academy\*  
Purcell Public Schools (4)\*  
Tulsa Public Schools (185)  
Villa Teresa School

## **OREGON**

Bend Senior High School  
Mountain View Senior High School  
Springville K-8\*  
Summit High School

## **PENNSYLVANIA**

Bishop Guilfoyle High School  
Crestwood School District (4)  
Cumberland Valley School District (10)  
Eastern Lancaster Country Schools (5)\*  
Elizabethtown Area School District (7)  
Fern Hill Elementary\*  
Jenny Lynn Elementary\*  
Lake-Lehman School District (4)  
Littlestown High School\*  
Pequea Valley Schools (4)\*  
Pine Grove Area High School\*  
Pittsburgh Public Schools (54)  
The Quaker School at Horsham  
Radnow Middle School\*  
Sankofa Freedom Academy Charter School\*  
Sewickley Academy  
Shady Side Academy  
Souderton Area School District (11)



**PENNSYLVANIA con't.**

South Park Senior High School  
Southern Lehigh Schools (5)\*  
Spring Grove Middle School  
Springside Chestnut Hill Academy  
St. Leo the Great School\*  
St. Joseph's Preparatory School\*  
Valley Forge Middle School\*  
West Greene High School

**RHODE ISLAND**

Kickemuit Middle School  
Prout School

**SOUTH CAROLINA**

Blythewood High School  
Boiling Springs Middle School \*  
Buist Academy Charleston County  
Cheraw Intermediate School\*  
Dent Middle School  
Joseph R. Pye Elementary\*  
Lake City College Prep  
Langford Elementary School  
R.P. Dawkins Middle School\*

**SOUTH DAKOTA**

Edison Middle School\*  
Rapid City Central High School

**TENNESSEE**

Bearden Middle School  
Brown International Academy  
Colonial Middle School\*  
East Tennessee School for the Deaf  
Lincoln County High School  
Sumner County Schools (45)  
White Station High School

**TEXAS**

Angelton ISD (14)  
Carroll ISD (12)  
George Bannerman Dealey Int'l Academy  
Irving ISD (40)

**TEXAS con't.**

Judson ISD (28)  
New Caney ISD (18)\*  
Pasadena ISD (66)  
Plano ISD (85)  
Riverbend Montessori\*  
Southridge Elementary School\*  
Spicewood Elementary School\*  
St. Paul's Episcopal School  
Staley Middle School  
Waxahachie ISD (12)\*

**UTAH**

Ascent Academies (4)\*  
Bonneville High School\*  
Central David Junior High  
Meridian School\*  
West High School

**VERMONT**

Stowe Elementary  
Stowe Middle & High School

**VIRGINIA**

Albemarle County Public Schools (26)  
Annandale High School  
Chesterfield County Public Schools (44)  
George H. Moody Middle  
Newport News Public Schools (39)  
The Potomac School  
Prince William County Schools (55)  
Thomas Jefferson Elementary School  
Washington and Lee High School  
Woodrow Wilson Middle School

## **WASHINGTON**

A.G. West Black Hills High School  
Gonzaga Preparatory School  
G.W. Bush Middle School  
International School/Bellevue School District  
Monroe Public Schools (8)  
Tolt Middle School / Riverview\*  
Tumwater High School  
Tumwater Middle School

## **WEST VIRGINIA**

no schools currently using ProjectExplorer.org

## **WISCONSIN**

21st Century Prep School\*  
Green Lake High School  
Greenfield School  
Logan High School  
Neillsville Middle / High School\*  
School District of Beloit (4)  
School District of Holmen (2)  
School District of Marshfield (8)\*  
Whitefish Bay Middle School  
Whitnall High School

## **WYOMING**

High Plains Community High School\*

# Researchers

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