



ProjectExplorer.org
Content & Usership Report
2012-2017

Report Overview

The [Content & Usership Report 2012 -2017](#) is a product of ProjectExplorer.org. This report contains information from publicly available data published by the [National Center for Education Statistics](#), as well as annual district and state report cards.

Online research for this report was conducted among 5,322 U.S. schools in which students and/or educators are registered or have demonstrated sustained use of ProjectExplorer.org. Enrollment data between 2012 and 2017 was used in research and analysis.

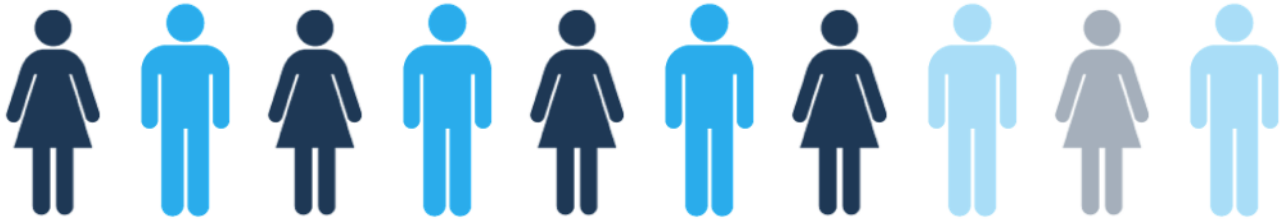
Data regarding ProjectExplorer.org's video content creation (page 4) was gathered during an internal asset audit conducted between January 1 and March 15, 2018. This audit included the full inventory of educational videos published by ProjectExplorer.org between September 1, 2007 and January 2017.

About ProjectExplorer.org

ProjectExplorer.org is a nonprofit organization (501c3) that produces globally-focused multimedia programming for primary and secondary school students and educators.

ProjectExplorer.org's free online educational programming debuted in September 2006. Now a leader in the EDTech community, our online curricula stress global competencies and cover a wide range of interrelated subjects: History, Language, Arts, Social Studies, Sciences, and Mathematics.

Whom We Serve



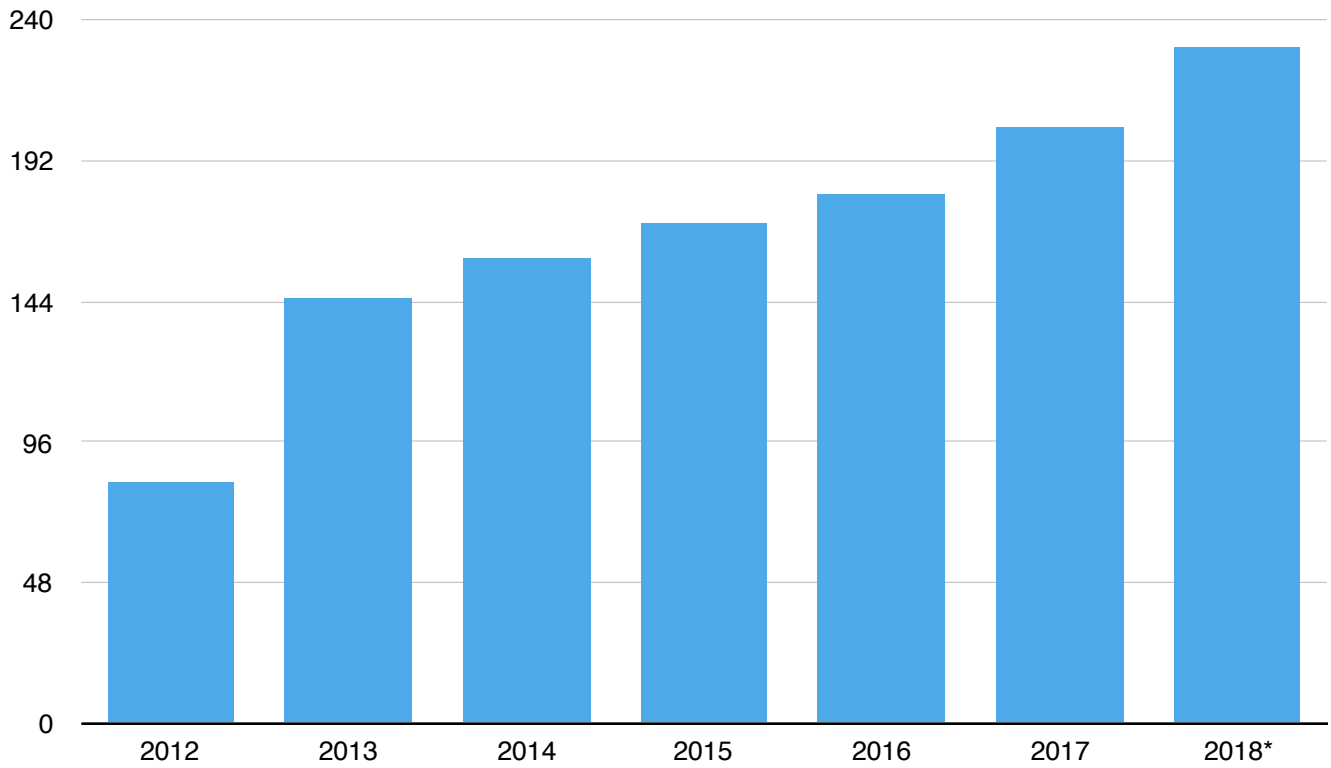
7 in 10

ProjectExplorer.org users are economically disadvantaged

ProjectExplorer.org primarily serves economically disadvantaged students (ages 8 - 18) across the United States. Currently, students and educators in 47 U.S. states and the District of Columbia benefit from our free academic programming.

Our videos and academic content are free to anyone, worldwide, who wishes to expand their global understanding. There is no registration process required by students, and there is no formal enrollment process required by schools.

Video Lessons Available



We project 50 new web episodes will be created in 2018 / 2019.



EASTERN REGION

98%

Public / Charter School

2%

Private School

Demographics Served

Eligible for free/reduced lunch:71%

African American.....23%

Alaskan Native / American Indian.....<1%

Asian / Hawaiian / Pacific Islander.....19%

Hispanic.....36%

White.....20%

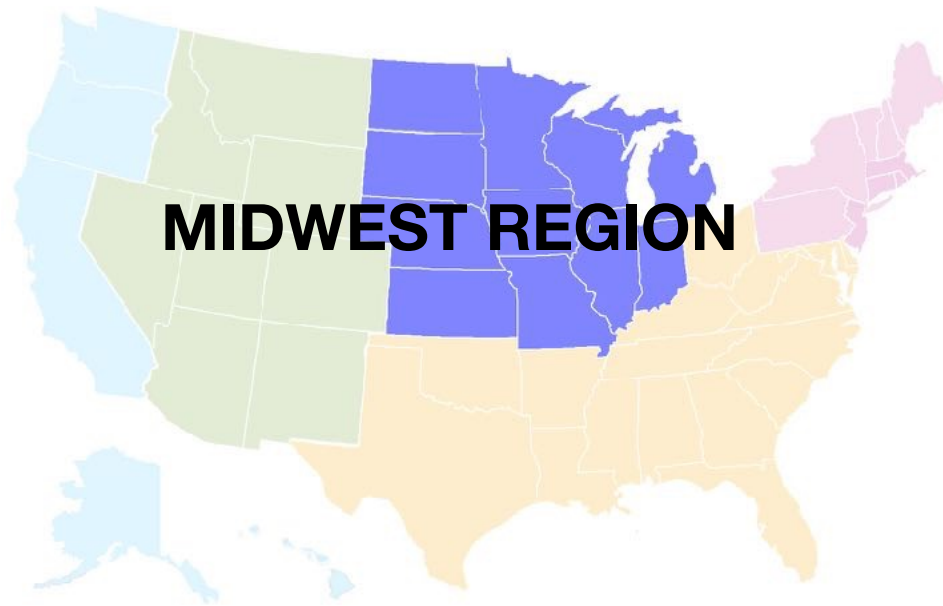
Multi-racial / Not Specified.....1%

Percentage of Minority Students.....78%

Grades 3 to 5.....31%

Grades 6 to 8.....26%

Grades 9 to 12.....43%



98%

Public / Charter School

2%

Private School

Demographics Served

Eligible for free/reduced lunch:43%

African American.....20%

Alaskan Native / American Indian.....1%

Asian / Hawaiian / Pacific Islander.....6%

Hispanic.....11%

White.....60%

Multi-racial / Not Specified.....2%

Percentage of Minority Students.....39%

Grades 3 to 5.....26%

Grades 6 to 8.....26%

Grades 9 to 12.....48%



99%

Public / Charter School

<1%

Private School

Demographics Served

Eligible for free/reduced lunch:56%

African American.....43%

Alaskan Native / American Indian.....<1%

Asian / Hawaiian / Pacific Islander.....14%

Hispanic.....17%

White.....22%

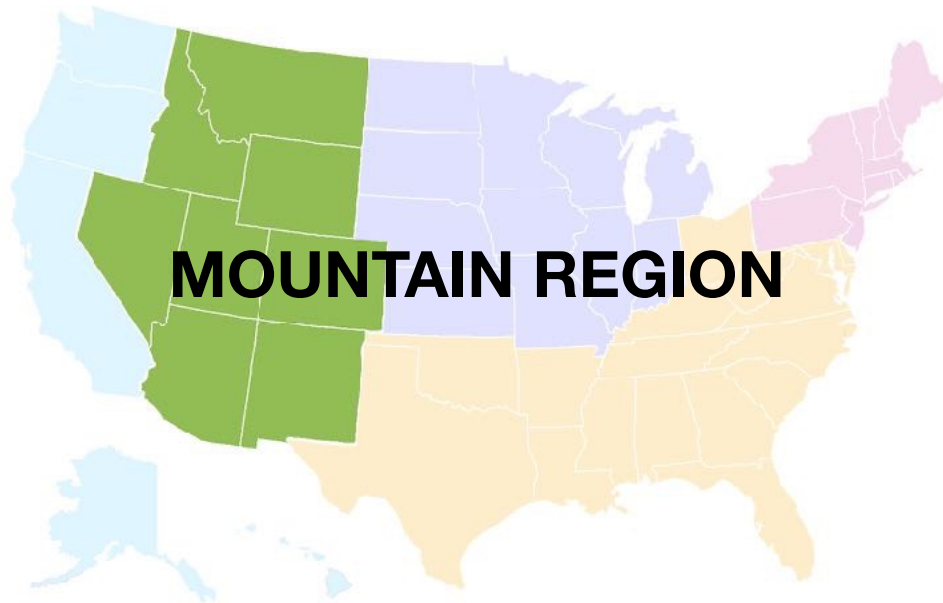
Multi-racial / Not Specified.....3%

Percentage of Minority Students.....75%

Grades 3 to 5.....24%

Grades 6 to 8.....39%

Grades 9 to 12.....37%



MOUNTAIN REGION

99%

Public / Charter School

1%

Private School

Demographics Served

Eligible for free/reduced lunch:65%

African American.....11%

Alaskan Native / American Indian.....14%

Asian / Hawaiian / Pacific Islander.....4%

Hispanic.....35%

White.....33%

Multi-racial / Not Specified.....3%

Percentage of Minority Students.....67%

Grades 3 to 5.....30%

Grades 6 to 8.....29%

Grades 9 to 12.....41%



94%

Public / Charter School

6%

Private School

Demographics Served

Eligible for free/reduced lunch:50%

African American.....5%

Alaskan Native / American Indian.....<1%

Asian / Hawaiian / Pacific Islander.....21%

Hispanic.....36%

White.....32%

Multi-racial / Not Specified.....5%

Percentage of Minority Students.....68%

Grades 3 to 5.....21%

Grades 6 to 8.....18%

Grades 9 to 12.....61%

Data Notes

EASTERN REGION DATA NOTES

For the purposes of this report, the Eastern region is defined as: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, Pennsylvania, New Jersey.

The data published on page 8 of this report is a regional sample of 1,767 schools in which ProjectExplorer.org is used by students and/or educators. See pages 13 to 19 for schools / school districts used in this analysis.

MIDWEST REGION DATA NOTES

For the purposes of this report, the Midwest region is defined as: Wisconsin, Michigan, Illinois, Indiana, Ohio, Missouri, North Dakota, South Dakota, Nebraska, Kansas, Minnesota, Iowa.

The data published on page 9 of this report is a regional sample of 482 schools in which ProjectExplorer.org is used by students and/or educators. See pages 13 to 19 for schools / school districts used in this analysis.

SOUTHERN REGION DATA NOTES

For the purposes of this report, the Southern region is defined as: Delaware, Maryland, District of Columbia, Virginia, West Virginia, North Carolina, South Carolina, Georgia, Florida, Kentucky, Tennessee, Mississippi, Alabama, Oklahoma, Texas, Arkansas, Louisiana.

The data published on page 10 of this report is a regional sample of 2,594 schools in which ProjectExplorer.org is used by students and/or educators. See pages 13 to 19 for schools / school districts used in this analysis.

MOUNTAIN REGION DATA NOTES

For the purposes of this report, the Mountain Region is defined as: Idaho, Montana, Wyoming, Nevada, Utah, Colorado, Arizona, New Mexico.

The data published on page 11 of this report is a regional sample of 182 schools in which ProjectExplorer.org is used by students and/or educators. See pages 13 to 19 for schools / school districts used in this analysis.

PACIFIC REGION DATA NOTES

For the purposes of this report, the Pacific region is defined as: Alaska, Washington, Oregon, California, Hawaii.

The data published on page 12 of this report is a regional sample of 111 schools in which ProjectExplorer.org is used by students and/or educators. See pages 13 to 19 for schools / school districts used in this analysis.

SCHOOL / SCHOOL DISTRICT DATA NOTES

Student demographics were obtained through publicly available information for each school that has registered with ProjectExplorer.org, or where usage logs indicated sustained or repeat access of ProjectExplorer.org materials. Schools listed did not provide any feedback as part of this study. No endorsement is expressed or implied.

In some cases usage logs and registrations show multiple schools within a single district. In such cases and for the purposes of this report demographic data for the entire district was used. It is not necessarily the case that each and every school in each district uses ProjectExplorer.org.

For each school and district included, any Pre-Kindergarten to Grade 2 student demographics were removed, as ProjectExplorer.org programs are not designed for Pre-K to Grade 2 instruction.

ALABAMA

Bayside Academy
 St. Paul's Episcopal School
 Oakwood Adventist Academy High School

ALASKA

Chatham School District (5)

ARIZONA

Congress Elementary School*
 Litchfield Elementary School
 Madison Simis Elementary
 Mesa School District (79)

ARKANSAS

Marion Middle School*

CALIFORNIA

Atwater Elementary School District (8)
 Campbell Union High School (6)
 Clayton Valley High School
 Cohasset Elementary School
 Cupertino Union School District (17)
 El Monte Union High School
 Farmersville Unified School District (6)*
 Granada Hills Charter High School
 The Harker School
 International High School (San Francisco)
 Jefferson Union High School (5)
 King Chavez High School
 Loomis Basin Charter School*
 Malcom Elementary
 Marin Primary & Middle School
 North Bay Christian Academy
 Ocean Grove Charter School*
 Pacific Ridge School
 Porterville USD (19)
 Sacramento Country Day School*
 San Luis Obispo Christian School*
 Santa Monica-Malibu USD (17)
 Selma Unified School District (11)*
 St. Joseph the Worker School

CALIFORNIA con't.

St. Mark's School
 Regency High School
 William S Hart High School

COLORADO

Aurora Public Schools (50)
 Boulder Valley School District (56)*
 Colorado Springs School District (51)*
 Cresson Elementary
 Holy Family Catholic High School
 Montessori School of Evergreen*
 Sage Canyon Elementary
 Shadow Ridge Middle School*
 Skyview Academy*
 Sunset Middle School*
 Teller Elementary School*
 ThunderRidge High School*
 Victor Junior/Senior High School
 Woodmen-Roberts Elementary School
 World Compass Academy*

CONNECTICUT

Bassick High School
 Central High School
 Frank T. Wheeler Elementary School
 The Hotchkiss School
 New Haven Public Schools (44)*
 Norwalk Public Schools (19)*
 Notre Dame Catholic High School
 Scotts Ridge Middle School*
 Stamford Public Schools (20)
 Warren Harding High School*

DELAWARE

Dingman Delaware Elementary*
 The Independence School*
 Warrior Run School District (4)*

DISTRICT OF COLUMBIA

Eaton Elementary School
 District of Columbia Public Schools (111)*

FLORIDA

AIE Charter School*
Audubon Park Elementary
Bonita Springs Elementary
Broward Country Schools (310)
Campbell Park Elementary*
Charlotte County Schools (24)*
Collier County Public Schools (67)*
David Posnack Jewish Day School
Hillsborough County Public Schools (288)
Kensington Park Elementary
Miami Central Senior High School
Mill Creek Elementary School
Ocean Studies Charter School*
Palmer Trinity School*
South Daytona Elementary
St. Johns Country Day School

GEORGIA

Glenn C Jones Middle School*
Gwinnett County Public Schools (123)
Marshpoint Elementary
Rabun County Elementary School*
St. George's Episcopal School
Woodland High School*

HAWAII

Le Jardin Academy
Nanakuli Elementary School*
Waianae Elementary School

IDAHO

Boise Independent School District (13)*
Preston School District (5)

ILLINOIS

The Anaconda School*
Dr. Bessie Rhodes Magnet
Glen Ellyn School District (5)*
Heritage Middle School*
Lincoln Elementary School
Lyon Elementary School
Heyworth High School*

ILLINOIS con't.

Jefferson Junior High*
Mahalia Jackson School
Marian Catholic High School
Murphysboro Community School District (4)*
Our Lady Of Tepeyac High School
Smyth IB Magnet School
Stevenson Elementary*
UNO-Garcia Charter High School
Will County School District (4)*
Yale Elementary School

INDIANA

Brownsburg High School
Carmel High School
Culver Academy
Indianapolis Lighthouse Charter School*
New Prairie High School*
South Vermillion High School
Taylor High School
Wabash High School
Western Middle School*

IOWA

Akron Westfield Community School (3)
Unity Christian High School*
Grinnell High School
Pleasant Valley School District (6)
Woodward Granger Community School

KANSAS

Basehor-Linwood School District (5)
Olathe School District (50)*
Slate Creek Elementary*

KENTUCKY

Jefferson County Public Schools (172)
Madison Southern High School
Southwestern High School

LOUISIANA

West Carroll (Forest)
Isidore Newman School
Kipp Central City Academy*
Lafayette Parish School District (40)
St. Mary's Parish School District (23)

MAINE

Bonny Eagle High School*
Bowdoinham Community School
Leonard Middle School*
Medway Middle School*
Orono High School

MARYLAND

Baltimore City Public Schools (189)
Eleanor Roosevelt High School*
Frederick Country Public Schools (66)*
Loyola Blakefield High School
McDonough High School
Montgomery County Public Schools (202)
Pittsville Elementary & Middle School
Reid Temple Christian Academy*
Western Heights Middle School

MASSACHUSETTS

Abby Kelley Foster Charter Public School
Anne Sullivan Middle School
Berkshire Country Day School
Boston Public Schools (138)
Codman Academy Charter Public School
Dennis-Yarmouth School District (7)
Longmeadow High School*
Lynnfield High School
International School of Boston*
John F Kennedy Middle School*
Meridian Academy
Muriel Snowden International School
Natick Public Schools (8)
The Newman School
Revere Public Schools (11)
Springfield Renaissance School
St. Agatha School, Milton*

MASSACHUSETTS con't.

Taunton Catholic Middle School
Wellesley Middle School

MICHIGAN

Byron Center Public Schools (6)
East Detroit Public Schools (3)
Grandville High School
Genesee Christian School*
Godfrey Elementary School
Holt Public Schools (12)
Jefferson International Academy*
Kent City Community Schools (3)
Lee Middle School
Lee High School
Lowell Area Schools (7)
Marie Elementary*
Pinehurst Elementary School
Northview High School
Our Savior Lutheran School*
Portage Central High School
Sparta Area Schools (4)
St. Philip Catholic Central High School*
Thornapple-Kellogg Schools (5)

MINNESOTA

Anoka-Hennepin Public Schools (67)
Beacon Preparatory
Calvin Christian School
Community of Peace Academy*
Forest Lake School District (15)
Hopkins Senior High School
Hopkins West Junior High School
Hopkins North Junior High School
Mahnomen Elementary School
Mahnomen Secondary School
Minneapolis Public Schools (59)
Mounds View Public School District (12)*
Sauk Rapids-Rice School District (7)*
Seven Hills Classical Academy
St. Elizabeth Ann Seton Middle School *

MISSISSIPPI

no schools currently using ProjectExplorer.org

MISSOURI

Edgar Road Elementary
Hazelwood East High School
Wydown Middle School

MONTANA

Four Georgians Elementary*

NEBRASKA

no schools currently using ProjectExplorer.org

NEVADA

Coral Academy of Science
Justice Myron E Leavitt Middle School*

NEW HAMPSHIRE

Berlin Public Schools (4)
Goffstown High School*
Newport School District (4)
Prospect Mountain High School*

NEW JERSEY

Glen Rock High School
Gloucester Catholic Jr / Sr High School *
Louise A. Spencer School
Manville Public Schools (4)
Mustard Seed School
The Oakland Public Schools (4)*
The Oakwood School
Primary Prep Elementary School
Saddle River Day School
Whippany Park High School*

NEW MEXICO

Albuquerque Public Schools (40)*
Gallup McKinley County Schools (35)

NEW YORK

Albany High School
Amsterdam High School
Ballston Spa Central School (6)
Baruch College Campus High School
Bethpage Senior High School
Blessed Sacrament (Manhattan)
Bloomfield Elementary School
Brooklyn International High School
Buckman Heights School
Burnt Hills-Ballston Lake Senior High School
Byron-Bergen Elementary*
The Chapel School*
The Churchill School
Ethical Culture Fieldston School
Fonda-Fultonville Central School (3)
Grand Island Central Schools (5)
Hackley School
The Hewitt School
Incarnation School
Madison Oneida Boces*
Mayfield Jr. / Sr. High School
Munsey Park Elementary School*
New York City Public Schools
Oyster Bay High School
Sag Harbor Public Schools (3)
Schenectady High School
Scotia-Glenville Senior High School
Seaford Union Free School District (4)
Sts Philip & James School
Regis High School
University Neighborhood High School
Urban Assembly School for Law and Justice
Utica City School District (12)
Voorheesville Central School District (3)

NORTH CAROLINA

Archer Lodge Middle School
Blessed Sacrament School
Carolina Forest International Elementary*
Charlotte Catholic High School
Charlotte-Mecklenburg Schools (158)
CM Eppes Middle School*
Concord Middle School*
Elkin City Schools (3)*
EP Pearce School*
The Epiphany School of Global Studies
Erwin Montessori*
Jacksonville Commons Elementary
Kings Mountain Intermediate School
Kings Mountain West Elementary School
Lincolnton High School*
Macon Country Schools (11)*
Mint Hill Middle School*
Moore Square Museum Middle School
Nash-Rocky Mount Public Schools (28)*
Pender County Public Schools (16)*
Pitt County Schools (35)
Root Elementary School
Rosman High School*
Salisbury High School
St. Mary Magdalene Catholic School*
Stough Elementary School*
Wellcome Middle School*
West Wilkes High School*

NORTH DAKOTA

Minot Magic City High School

OHIO

Akron Public Schools (53)
Alternative Education Academy*
Bay High School
Bay Middle School
Central Catholic High School (Toledo)
Chillicothe Middle School
Cincinnati Public Schools (63)*
Forest Hills School District (9)
Hawken School

OHIO con't.

John P Parker Elementary School, Cincinnati*
Lake Ridge Academy
Memorial Middle School*
River View High School
River View Junior High School
Seven Hills School*
St. Margaret of York*
The Summit Country Day School*
Woodward High School

OKLAHOMA

Bartlesville Public Schools (11)
Klever Kids Academy*
Purcell Public Schools (4)*
Tulsa Public Schools (185)
Villa Teresa School

OREGON

Bend Senior High School
Mountain View Senior High School
Springville K-8*
Summit High School

PENNSYLVANIA

Bishop Guilfoyle High School
Crestwood School District (4)
Cumberland Valley School District (10)
Eastern Lancaster Country Schools (5)*
Elizabethtown Area School District (7)
Fern Hill Elementary*
Jenny Lynn Elementary*
Lake-Lehman School District (4)
Littlestown High School*
Pequea Valley Schools (4)*
Pine Grove Area High School*
Pittsburgh Public Schools (54)
The Quaker School at Horsham
Radnow Middle School*
Sankofa Freedom Academy Charter School*
Sewickley Academy
Shady Side Academy
Souderton Area School District (11)

PENNSYLVANIA con't.

South Park Senior High School
Southern Lehigh Schools (5)*
Spring Grove Middle School
Springside Chestnut Hill Academy
St. Leo the Great School*
St. Joseph's Preparatory School*
Valley Forge Middle School*
West Greene High School

RHODE ISLAND

Kickemuit Middle School
Prout School

SOUTH CAROLINA

Blythewood High School
Boiling Springs Middle School *
Buist Academy Charleston County
Cheraw Intermediate School*
Dent Middle School
Joseph R. Pye Elementary*
Lake City College Prep
Langford Elementary School
R.P. Dawkins Middle School*

SOUTH DAKOTA

Edison Middle School*
Rapid City Central High School

TENNESSEE

Bearden Middle School
Brown International Academy
Colonial Middle School*
East Tennessee School for the Deaf
Lincoln County High School
Sumner County Schools (45)
White Station High School

TEXAS

Angelton ISD (14)
Carroll ISD (12)
George Bannerman Dealey Int'l Academy
Irving ISD (40)

TEXAS con't.

Judson ISD (28)
New Caney ISD (18)*
Pasadena ISD (66)
Plano ISD (85)
Riverbend Montessori*
Southridge Elementary School*
Spicewood Elementary School*
St. Paul's Episcopal School
Staley Middle School
Waxahachie ISD (12)*

UTAH

Ascent Academies (4)*
Bonneville High School*
Central David Junior High
Meridian School*
West High School

VERMONT

Stowe Elementary
Stowe Middle & High School

VIRGINIA

Albemarle County Public Schools (26)
Annandale High School
Chesterfield County Public Schools (44)
George H. Moody Middle
Newport News Public Schools (39)
The Potomac School
Prince William County Schools (55)
Thomas Jefferson Elementary School
Washington and Lee High School
Woodrow Wilson Middle School

WASHINGTON

A.G. West Black Hills High School
Gonzaga Preparatory School
G.W. Bush Middle School
International School/Bellevue School District
Monroe Public Schools (8)
Tolt Middle School / Riverview*
Tumwater High School
Tumwater Middle School

WEST VIRGINIA

no schools currently using ProjectExplorer.org

WISCONSIN

21st Century Prep School*
Green Lake High School
Greenfield School
Logan High School
Neillsville Middle / High School*
School District of Beloit (4)
School District of Holmen (2)
School District of Marshfield (8)*
Whitefish Bay Middle School
Whitnall High School

WYOMING

High Plains Community High School*

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