

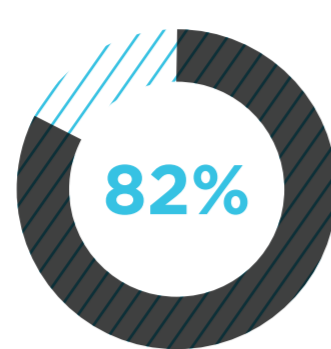
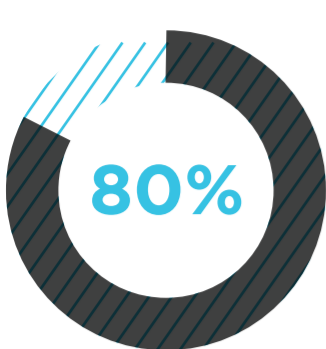


GLOBAL & CULTURAL COMPETENCY

ARE AMERICAN STUDENTS READY FOR THE GLOBAL WORKFORCE?

"International education prepares our citizens to live, work and compete in the global economy and promotes tolerance and the reduction of conflict." Colin Powell, Former U.S. Secretary of State

WHY GLOBAL ED?



Agree that students learning about other countries and cultures is more important than ever before



8 out of 10 American adults agree, "The world would be a better place if more of today's students had an appreciation and respect for other cultures"

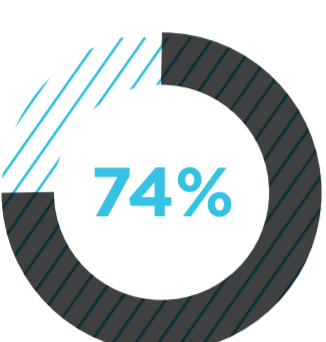
83% OF TEACHERS & HIRING MANAGERS AGREE

"Students who are exposed to other countries and cultures become better global citizens"



WORLD SAVVY BEATS BOOK SMARTS! 6 in 10 hiring managers prefer the globally competent candidate to the candidate with the higher IQ

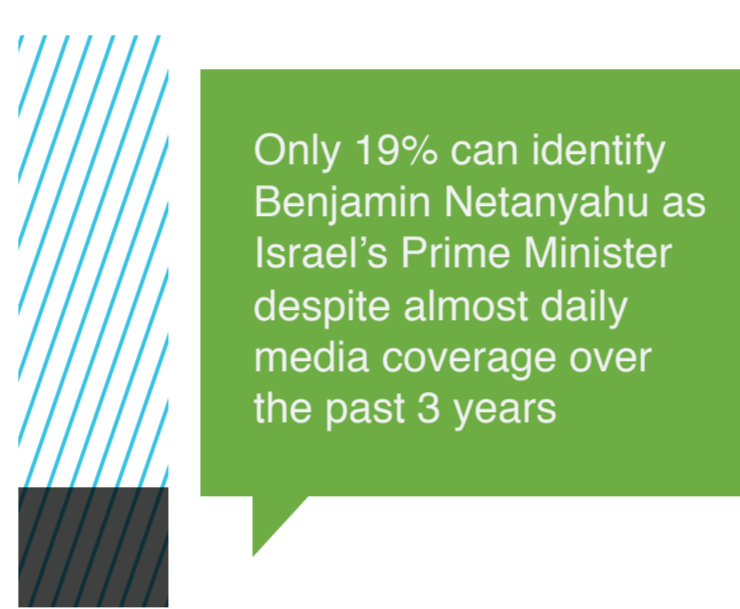
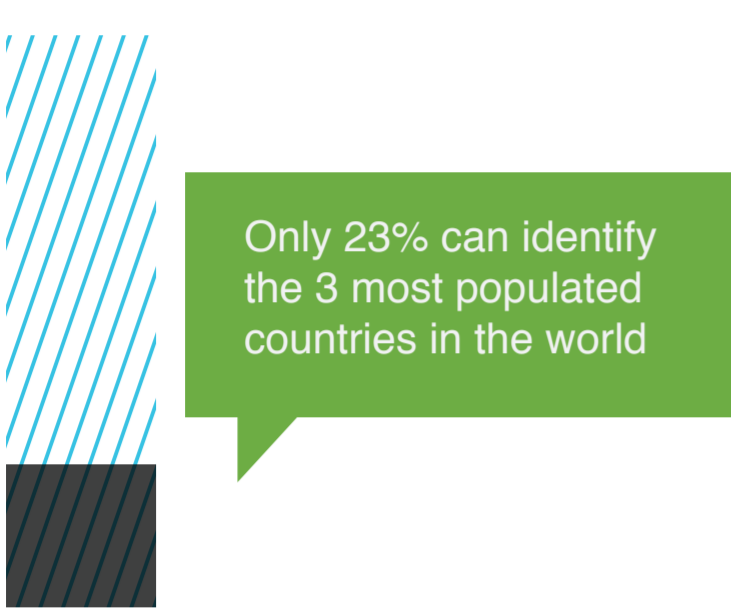
WHAT DO AMERICAN STUDENTS KNOW ABOUT THE WORLD?



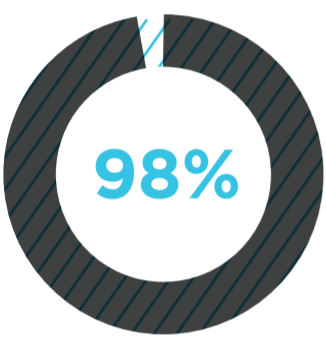
Believe English is the most commonly spoken native language in the world



IT'S MANDARIN



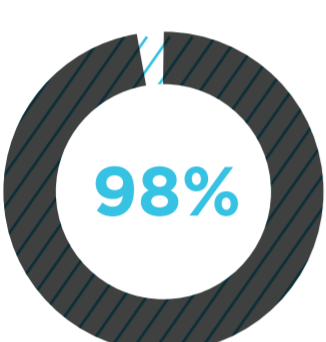
STUDENTS WANT A GLOBAL EDUCATION



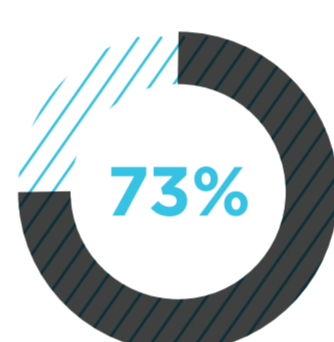
Of students believe that understanding world history and events is critical for solving global problems



9 out of 10 students believe they will be stronger employees with a better understanding of different cultures

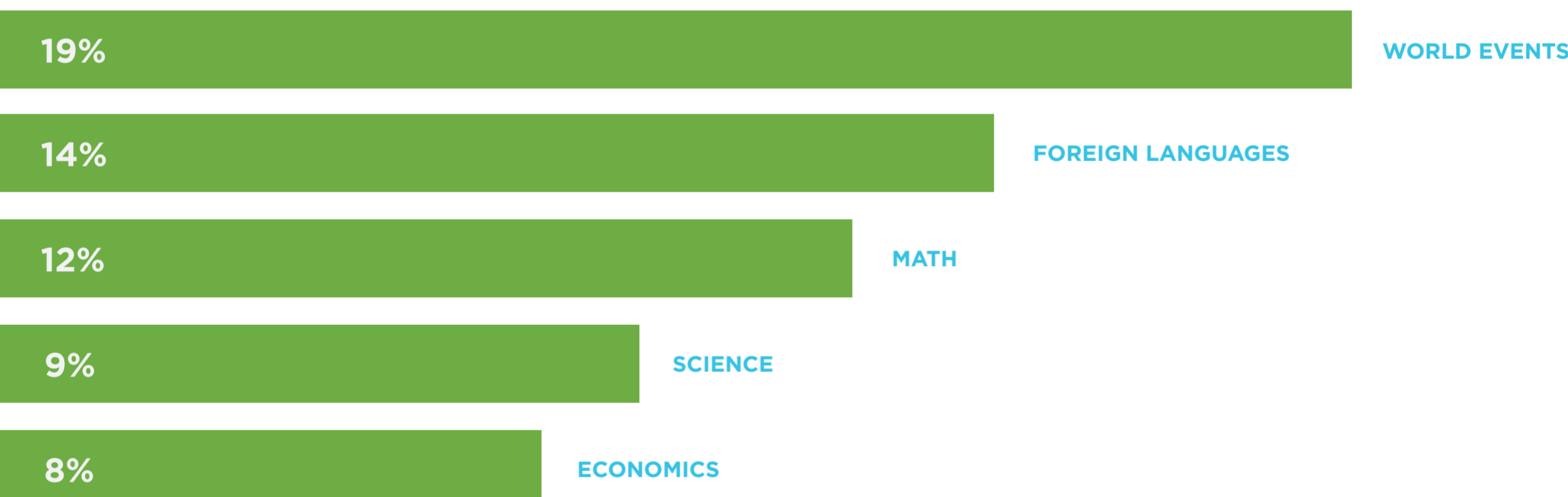


Of students are curious about other cultures

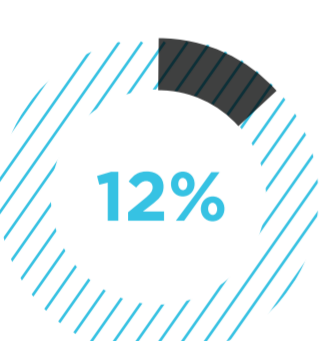


Actively seek out information about world events

IF STUDENTS COULD HAVE MORE INSTRUCTION IN ONLY 1 SUBJECT, THEY ARE MOST APT TO CHOOSE...



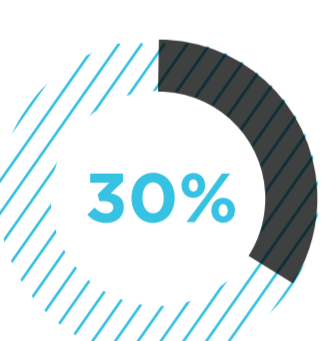
AMERICAN EDUCATION IS FAILING ITS GLOBALLY-MINDED STUDENTS



Only 12% of students strongly agree their 6th - 12th grade teachers incorporate a global perspective into their lessons



9 out of 10 wish their classes had a more global approach



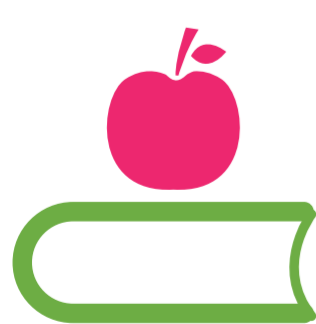
Only 30% of educators say they often incorporate other countries and cultures into their lesson plans



THE PRIMARY REASON FOR NOT DOING SO IS A LACK OF RESOURCES

PROJECTEXPLORER.ORG'S #10MILLION CAMPAIGN FUNDS GLOBAL EDUCATION IN AMERICAN SCHOOLS

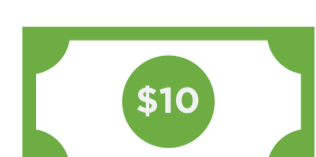
ProjectExplorer.org exposes students to the world beyond their borders, and since 2006 has provided FREE globally-focused multimedia materials to anyone, anywhere.



ProjectExplorer.org's globally focused multimedia materials are already used by > 5 million US school students and teachers



The #10Million initiative aims to create 10 million globally knowledgeable youth by 2020



A \$10 donation provides 111 students access for 1 year



Only 9 cents per student per year



HELP US REACH #10MILLION BY 2020

Global awareness is a skill that every student will need in order to address global problems and function in a global society. Help ProjectExplorer.org give 10 million American students a world-class education by 2020. Support global education in American schools by contributing \$10 to the #10Million initiative at www.projectexplorer.org/10million

ABOUT PROJECTEXPLORER.ORG

ProjectExplorer.org (a 501c3 organization) exposes students to the world beyond their borders by providing FREE globally-focused multimedia materials to anyone, anywhere.

SOURCES

- "News IQ" by Pew Research Center, Sept 2014
- "What's Your Global IQ?" by ProjectExplorer.org, October 2014
- "The Students' Perspectives on Global Education" by ProjectExplorer.org, January 2013
- "Global Educational Exploration Study" by Market Tools Research, April 2012
- "National Geographic-Roper Public Affairs Geographic Literacy Study" 2006